



Kyndryl Incident Recovery with Rubrik

Customer challenges

Data is one of the most critical business assets today. Organizations are accumulating vast amounts of data in an effort to draw insights and better serve their customers. With the ease of deploying systems in the cloud, resource sprawl may be an issue, so discovering which data is or is not protected is a challenge. In 2023, the average total cost of a data breach was USD 4.45 million.¹

Historically, customers have relied on the backup copy to restore and get the business back on track. This was a sound strategy in the past. However, in today's fast-paced digital business world, organizations need to be prepared with a cyber resilience plan to recover from incidents with minimal disruption. More sophisticated actors have also started targeting backups and have successfully managed to infect them. The time it takes to restore and recover can leave organizations inoperable and exposed to business risks for too long.

Solution highlights

There has never been a better time to review and realign your cyber resilience program. Kyndryl can help your organization mitigate the impact of disruptions with capabilities to automate the recovery of critical business processes and data. Kyndryl Incident Recovery with Rubrik is a fully managed, comprehensive, and security-rich as-a-service solution designed to help organizations with end-to-end data protection including Cyber Incident Recovery, Backup and Disaster Recovery.

Customer outcomes and benefits

Kyndryl is a proven leader in cyber resilience, and Rubrik is a leader in enterprise data protection. Together, we offer highly reliable and scalable solutions that allow you to deliver data and application protection for large enterprise. Unlike discrete, legacy backup and disaster recovery solutions in the market, Kyndryl Incident Recovery with Rubrik has built-in Cyber Incident Recovery capabilities for workloads running both on-premises and public clouds.

The offering uses Cyber Incident Recovery to help customers mitigate and minimize the business impact of cyber disruption with capabilities to automatically recover critical business processes and data across the entire IT infrastructure.

Customer features and benefits include:

- Air-gapped protection to limit risk and exposure
- Immutable storage to prevent unauthorized changes to the data
- Build-in anomaly detection to alert to possible data corruption
- Automation to simplify restoration and recovery

Capabilities of Kyndryl Incident Recovery with Rubrik

Kyndryl Incident Recovery with Rubrik is a fully managed, comprehensive, scalable and security-rich incident recovery solution. The offering capabilities help organizations to:

- Limit exposure by securing data in an air-gapped vault isolated from production and backup environments
- Prevent changes to data copies by using immutable storage
- Use data analytics software to scan data to identify potential anomalies and corruption quickly
- Maintain a known good copy so you can recover and restore data quickly
- Provide automated restore and recovery of databases and applications at scale
- Deliver a unified recovery status by way of a web-based dashboard that monitors recovery posture by server, application and business process

Service differentiators:

The solution offers faster recovery to help companies reduce the impact of cyberattacks and quickly resume business.

Centralized visibility and control provide ease of management through a single console. A flexible consumption-based pricing model can also reduce OpEx for organizations.

Kyndryl Managed Services

Kyndryl has end-to-end responsibility for monitoring and managing the performance of the Cyber Incident Recovery, including restoration of data in the event of any incident like a cyberattack. The critical components of this service are:

- Cyber Resilience Management
- Backup and Recovery Management
- Disaster Recovery Management

With methodologies built on decades of experience helping clients with backup and recovery, Kyndryl has a significant IP portfolio, including 500+ patents in security and resiliency. We back up and manage 576+ exabytes of data annually. Kyndryl has more than 7,500 skilled cyber resilience practitioners deployed worldwide to support geographically distributed environments and local or regional regulatory requirements.

Why Kyndryl

Kyndryl has deep expertise in designing, running, and managing the most modern, efficient, and reliable technology infrastructure that the world depends on every day. We are deeply committed to advancing the critical infrastructure that powers human progress. We're building on our foundation of excellence by creating systems in new ways: bringing in the right partners, investing in our business, and working side-by-side with our customers to unlock potential.

Next steps

Learn more about how [Kyndryl Security and Resiliency](#) can help your organization. Or visit www.kyndryl.com

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1 *Cost of a Data Breach Report*, IBM, July 2023. This report was ordered by IBM but has been done by the Ponemon Institute.